

Options & Accessories

Logos are available for the front of the dress panel or the optional document shield/logo bar.

The price quoted in the price list is for a standard logo consisting of graphic emblem and text with up to four colours. Please ask for a quote for more elaborate logos such as crests and coats of arms or if a specific finish is required.

The price is based on us receiving appropriate artwork.



Optional Document Shield/ Logo Bar 610 x 100 mm (24" x 4").

The Lectrum dress panel is covered with a Velcro compatible fine velour fabric (31 colours available).

Visible dress panel size 540 mm wide 845 mm high (21" x 33").

For production of logo we require:

- Artwork as an e-mail attachment. Preferred formats are EPS, PDF or CDR. Vector graphic files format if possible with text converted to curves, outlines or paths.
- The Pantone[®] numbers for the colours required.

Lectrum normally supplies logos on a colour matched acrylic backing panel which is affixed to the Lectrum dress panel with Velcro. The logos are made using colour matched vinyl letters and emblems or a combination of vinyl letters and 3D raised coloured acrylic emblem. Optionally, logos can be screen printed directly onto the Lectrum dress panel fabric.

Before production begins, you will be provided with a layout and specifications for your approval.



Manufactured & Distributed By:


WILSON GILKES
MANUFACTURING IDEAS

P.O. Box 63
Moorebank NSW 1875
337 - 349 Newbridge Road
Moorebank NSW 2170

Telephone: (02) 9914 0900
Fax: (02) 9914 0901
Email: sales@gilkon.com.au

www.lectrum.com.au

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Top logo is colour matched vinyl with colour matched background of your choice.

Easy to install and remove as required.

The Aero series has a large, integrated logo space at the top. This means that corporate logos or conference identification is clearly visible. It also means that the logo appears in any media coverage.

Permanent or temporary logos can be used.

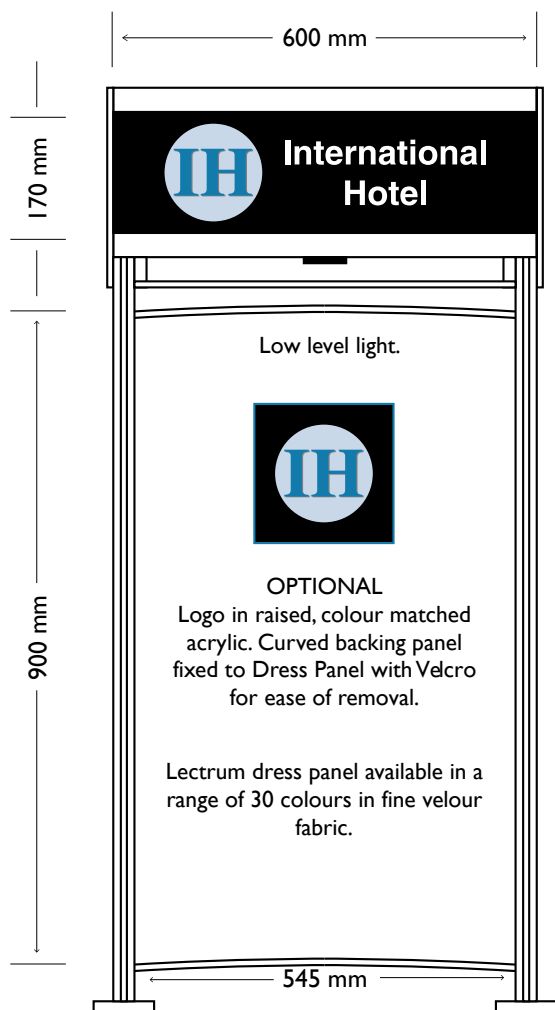
The use of a dress panel logo is enhanced by a low level light which provides a gentle wash over the panel.

Although a number of combinations of logos are possible, the Aero Series is ideally suited to having the full logo at the top.

We provide a comprehensive logo service. Please send artwork as an email attachment. Preferred formats are EPS, PDF or CDR. Vector file formats are best with text converted to curves or outlines. We also need to know the PMS (Pantone) numbers for each of your logo colours. We will then provide you with a layout for your approval before production starts.

Logos are produced from colour matched vinyl. Where a logo is not ordered with Aero a blank, black logo insert is supplied.

The dress panel logo is supplied on an acrylic backing panel which is attached to the Lectrum dress panel with Velcro.



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